

Sampling 2014—an industry perspective

FLSmidth, Automation—Process and Quality Control
 Welshpool DC, WA, Australia. www.flsmidth.com

AusIMM's series of Sampling conferences are recognised as a premier forum for presenting a great variety of topics related to the practical and operational aspects of sampling. These conferences are testimony to the need for ongoing scientific discussion on all issues related to sampling. The first three Australian Sampling conferences formed the foundation for ongoing debate amongst sampling practitioners and produced publications of a high standard.

The success of these conferences is, in part, due to sponsorship from those involved in the sampling industry. FLSmidth is committed to supporting the sampling fraternity through ongoing sponsorship of major sampling conferences. Essa Australia, and now FLSmidth, was a principal sponsor of the past three international World Conferences on Sampling and Blending (WCSB) and also the major sponsor of the AusIMM's Sampling 2008, Sampling 2010 and Sampling 2012 conferences in Perth. We continue this support through the major sponsorship of Sampling 2014. The sponsorship of Sampling 2014 under the FLSmidth banner is an opportunity to provide customers with an insight to the FLSmidth "One Source" capabilities. In addition to offering customers with solutions for sampling projects there are opportunities to present FLSmidth's competences in other

disciplines such as laboratory automation, materials handling and control systems.

Conferences of this calibre help improve the level of understanding of the theory and practice of sampling, encourage best practice and allow an exchange of ideas associated with the Theory of Sampling (TOS) and its practical application. FLSmidth strives to engineer samplers and control systems that meet or exceed international standards. These samplers are complemented by a comprehensive range of size reduction and laboratory sample preparation equipment. It is only natural then that we actively support these world leading fora.

Ken Potts, Sampling Design Specialist:

"What I get out of an event like Sampling 2014 is a different perspective on my working world. It is a good opportunity to see sampling through the eyes of a geologist or a statistician or a chemist. This perspective

helps me design better machines so these professionals can keep their businesses running profitably."

Craig Adams, Senior Technical Advisor:

"2014 was my first Sampling conference and was an eye opener to learn of the rich and passionate history of Sampling. Also to see the zeal of metallurgists, chemists and geologists, and how they strive to determine the true quality of their beloved processes. The conference was re-assuring in that our integrated ISO sample station control software is well aligned with the thinking of the others within the Sampling profession."

Richard Daubney, Mechanical Sampling Designer:

"By attending Sampling 2014, I received a better—more in depth—level of understanding of all the various sampling methods. I received insight into both the theory and the practical aspects of these methods.

It was also wonderful to put faces to names from all around the globe. One can't truly grasp the magnitude of all that is involved in sampling as a whole until you attend a conference like this... It was a very interesting and insightful experience!"

Ian Clark, General Manager Automation:

"As a company we support Sampling 2014 as we did for previous AusIMM Sampling conferences as we see it as a great meeting place for industry and technologists to debate and share their expertise. This makes sense for both the scientific and industrial partners and we believe it creates value with benefit for all."

Tore Thoen Neidel, Engineering Manager:

"An event like Sampling 2014 is important as it puts emphasis on this relatively narrow part of the scope of plant operation, a narrow part with high potential for process and financial impact compared to the capital cost. Sampling is thus an area that easily loses focus in many projects. By bringing a wide global expertise into the same room, as was the case again for Sampling 2014, and adding the daily users and vendors as well, generates a great environment to nurture the understanding of the importance of sampling. It further broadens the knowledge of people already in the sampling

community at the same time as it draws new members for the field. My personal highlights, apart from presenting the latest work we have produced, was some of the client application cases as well as news from the frontline—where the technology is leading us"

Matthew Cook, Sales Manager, Australia:

"We have very few opportunities to get closer to many of our sampling customers and potential clients in one location. Events like Sampling 2014 allow FLSmith to discuss new ideas and technologies with experienced and knowledgeable professionals within this specialised area."